



Solving  
'People Problems'  
for Peak Performance  
and Profit



## DR. RHOBERTA SHALER SOLVES PEOPLE PROBLEMS AT WORK.

**She trains and coaches professional service providers worldwide who are committed to investing in their greatest asset... their people.**



Dr. Shaler lives in San Diego, CA.

She has been featured in the Who's Who of Professional Speaking. She is a member of the National Association of Female Executives and the British Columbia Association of Clinical Counsellors and a former member of the National Speaker's Association and the International Speaker's Federation.

An expert facilitator, Dr. Shaler helps executives & entrepreneurs develop the effective communication skills they need to have powerful conversations that reduce conflict, build trust, and streamline negotiation.

Clients say that Rhoberta Shaler, PhD, is "a gentle, effective and enthusiastic teacher" who is "down-to-earth while knowledgeable, practical, energetic...and humorous." An acclaimed and popular keynote speaker, her light-hearted approach and value-packed content help audiences quickly grasp valuable skills & strategies. After more than twenty-five years in the business, Dr. Shaler continues to develop new programs to meet the needs of her clients and to meet the challenges she sees in the marketplace.

The Optimize! Institute founded by Dr. Shaler offers accessible executive & employee education to **enhance communication and productivity, improve workplace relationships, manage conflict and build collaborative teams.** With Dr. Shaler's guidance, performance & profit improve in a more peaceful, dynamic culture. She has developed the Optimize! Series: People Skills for Professional Service Providers, eight programs for personal study.

Dr. Shaler is one of only eight Premier Coaches across North America for eWomenNetwork and a founding member of the International Council of Online Professionals. Her PhD is in educational psychology and her intensive training in all aspects of conflict management—negotiation, mediation, anger—was completed at the prestigious Justice

Institute of British Columbia. She is the author of more than a dozen books & audio programs as well as many manuals to improve specific 'people skills'. Her books have been translated and published in Mexico, Latin America, Indonesia and India, and her numerous articles are published in more than 17,000 web pages and 1000's of ezines around the world.



Rhoberta Shaler, PhD – Founder & Director • Escondido, CA • ph: 760.735.8686 • fx: 760.743.1973 • info@OptimizeInstitute.com

[www.OptimizeInstitute.com](http://www.OptimizeInstitute.com)