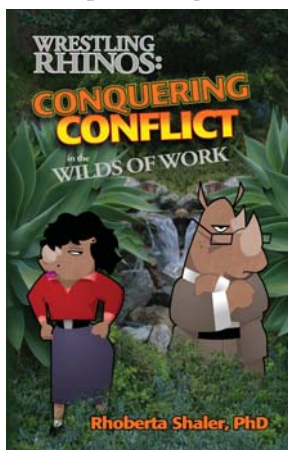


Workplace. Conflict. They don't have to go together.

Engage, entertain and energize your corporate audiences with the ins & outs and ups & downs of Wrestling Rhinos.

**INTERNATIONAL KEYNOTE SPEAKER & FACILITATOR
AUTHOR OF SEVEN BOOKS AND MANY AUDIO PROGRAMS
OUTSTANDING BUSINESS WOMAN OF 2004 (S.CAL)
FOUNDER & CEO OF OPTIMIZE! INSTITUTE -
COMMUNICATION & CONFLICT MANAGEMENT TRAINING**

Wrestling Rhinos: Conquering Conflict & Communication



The plain truth is that an organization's performance and profit is directly linked to the effectiveness of its employee's communication and productivity. Unclear communication—internally and externally—and unresolved conflict shows up as absenteeism, high turnover, poor delivery and results, stagnation and stress. A simple fix is to learn the practical strategies for 'wrestling rhinos'—the people and ideas—that perpetuate the miscommunication and conflicts.

An entertaining introduction to the concept of Wrestling Rhinos at work,

and how to recognize, approach, and take them to the mat.

Wrestling Rhinos: Internal Secrets to Creating External Success

In this anecdotal look at where our personal 'rhinos' are, Dr. Shaler will share with audiences the internal secrets and knowledge that directly relate to being, doing and having what they desire in all areas of life. A motivating, insightful and often humorous presentation that is perfect for opening keynotes, dinner speeches and general audiences.

Learn to recognize the rhinos "within" so you can successfully wrestle the rhinos "without".

The Wrestling Rhinos Seminar Series make great breakouts:

- ⊕ Say What You Mean: Effective Communication Skills
- ⊕ Managing Conflict Productively Without Losing Clients, Colleagues or Credibility!
- ⊕ How to Make An Entrance & Work A Room
- ⊕ Managing Difficult People Productively
- ⊕ How to Negotiate Anything With Anyone, Anytime
- ⊕ Don't Tell Me to Calm Down! (Anger Management)

Book one of these keynotes with Dr. Shaler today to ensure a win with your next event.



Rhoberta Shaler, PhD makes it easier to talk about difficult things.

A "gentle, effective & enthusiastic" speaker, motivator and business owner from San Diego, California, Rhoberta Shaler is taking America by storm. She will teach you the internal secrets to creating a life that achieves, fulfills, satisfies, contributes and *matters*.

Author of over a dozen books and audio programs, including her most recent book on the subject of workplace success, *Wrestling Rhinos: Conquering Conflict in the Wilds of Work*. Named "Outstanding Business Woman of the Year" for Southern California by the American Business Women's Association in 2004, Dr. Shaler has worked with many leading companies such as Transcanada Pipelines, State Farm Insurance, University of Victoria and Costco Wholesale.

Hear Dr. Shaler and discover what a difference knowing how to wrestle rhinos makes to achieving success in your company and career.

Wrestle the Rhinos in the Wilds of Your Workplace.

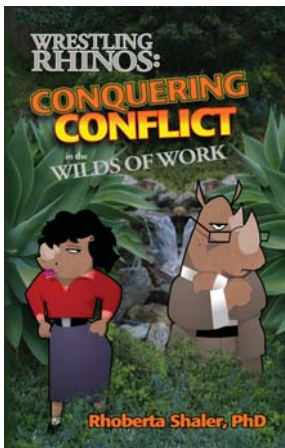
Engage your executives and employees with the skills that clarify communication, reduce conflict and relieve tension.

KNOWING THE RIGHT MOVES GIVES TEAMS AND LEADERS THE CONFIDENCE AND COMPETENCE TO HANDLE UNCOMFORTABLE, CONFRONTATIONAL, CONFUSING SITUATIONS THAT THREATEN PRODUCTIVITY AND PROFIT.

The Wrestling Rhinos Seminar Series for organizational professional development teaches all the right moves.

Based on Dr. Shaler's latest book, *Wrestling Rhinos: Conquering Conflict in the Wilds of Work*, the Wrestling Rhinos Seminar Series is especially designed to address the unspoken and often avoided problems in the workplace that lead to reduced performance, absenteeism, high-turnover, stress leave, and profit-leaks.

Six Seminars on Communication, Conflict & Anger Management, Negotiation, and Networking:



- ⊕ **Say What You Mean: Effective Communication Skills**
- ⊕ **Managing Conflict Productively Without Losing Clients, Colleagues or Credibility!**
- ⊕ **How to Make An Entrance & Work A Room**
- ⊕ **Managing Difficult People Productively**
- ⊕ **How to Negotiate Anything With Anyone, Anytime**
- ⊕ **Don't Tell Me to Calm Down! (Anger Management)**

All programs are available as 3-hour, full-day and retreat length sessions, each program can be tailored to suit your precise and unique organizational needs. Mix and match them to cover all your bases and give your people the skills they need.

Also available, keynote addresses and teleseminars on similar topics that can quickly help your teams become more productive, progressive and peaceful and profitable.

Book an in-house development program or an individual team session with Dr. Shaler and improve productivity, progress, peace and profits right away!



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Two Enthusiastic Thumbs Up for Rhoberta Shaler, PhD



CLIENTS & COLLEAGUES SAY...

"Dr. Shaler's humor combined with her gentle presence and powerful message make her presentations a "must attend". If you are looking to optimize your company profits and increase effective communication, then make sure you hear Rhoberta."

- Ken Foster, CEO, Shared Vision Network

"You were an enthusiastic and energetic speaker who really related to your audience, and you provided a great deal of useful information in a humorous and down to earth manner. I would definitely recommend you."

- Karen Doane, Program Chair,
American Society of Women Accountants

"Very serious business handled with humor and sensitivity. Bravo!"

"Rhoberta engaged everyone... she brought in humor, trust and creativity in a skillful manner. I highly recommend Rhoberta to any organization which is seeking to enhance its staff/members and thereby ensure better working relations."

- Sam T. Reimer, PhD, RCC, Restoration Counselling Services

"Wow! What a wonderful way to end a convention! You held the entire audience in the palm of your hand. Your suggested skills for building high-performance and collaborative teams was hitting home and they were taking notes ... even at lunch! I couldn't have picked a more motivational, dynamic and humorous speaker. I'd recommend you in a heartbeat! Thanks for making me look so good!"

- Vicki Patterson, Executive Director, Idaho Land Title Association

"Rhoberta wowed me over with her warmth and wonderful story telling techniques during her presentation. She had the audience on the end of their seats and touched all our hearts at the same time."

- Debbie Allen, International professional speaker,
Author of 'Confessions of Shameless Self Promoters'

"Thank you for your positive, challenging & humorous presentation."

"I heard a dynamic speaker tonight, Rhoberta Shaler, and she would be AWESOME for your upcoming Convention. Her presentation is perfect for women [and men] and they love what she has to say. Her presentation is very professional and offers tools that the people can immediately use. Her style makes everyone feel so comfortable and

one is able to totally connect with her and what she has to say is powerful. Take a look at what she has to offer your wonderful conference, she is truly a dynamic presenter who your audiences will LOVE."

- Robbie Motter, Regional Manager,
National Association of Female Executives, Founder, For You Network

"[She] is well-organized, knowledgeable & she has the ability to make individuals relax and question themselves."

"Dynamic, yet peaceful. [She] really means what she says...being in alignment with herself and the group. Fantastic."

"May I take this opportunity to tell you, your advice has had a great impact on my life."

Clients include...

Transcanada Pipelines • State Farm Insurance
• Camp Pendleton Marine Corps Base Civilian Leadership Program • SCORE Women's Conference • International Association of Administrative Professionals • Inland Empire Business Journal • Palmerado Hospital • Costco Wholesale • American Land Title Association • Excell Phi Beta Lambda Institute for Leadership, Long Beach, CA • Calgary Centre for Positive Living • World Class Business Conference, Las Vegas • The Cobalt Group, Seattle, WA • American Society of Training & Development HRSI Group, Seattle, WA • WXN (Women's Executive Network, Canada) • Connected International Meeting Planners, Bangkok, Thailand • Federally Employed Women • Unocal, Bangkok, Thailand • Mesa College of Design • King County Library System • Associated General Contractors of America, Nashville, TN • Leadership Roundtable, Everett, WA • Aegis Assisted Living Corporate Office, Redmond, WA • American Society of Women Accountants, Bellevue, WA • Idaho Land Title Association, Sun Valley, Idaho • Washington Software Alliance HR Special Interest Group, Bellevue, WA • Western Washington University Management Retreat, Lake Samish, WA • University of Calgary Women in Business Conference • eWomenNetwork • American Association of University Women • Organizational Development Network • Leadership Development Northwest, Seattle, WA • Ministry of Transportation and Highways Province of British Columbia • The Learning Annex, San Diego, CA • Bates Technical College, Tacoma, WA • Professional Women's Conference, Phoenix AZ • Women & Business Conference • PowerCore of Atlanta • For You Women's Network • Forty Plus of Orange County • Atlanta Unity • Discover U, Seattle, WA • B-Coach Professional Coaching & Mentoring Association Conference, Long Beach, CA • Executive Women International, Seattle, WA • INTA World Congress, Washington, DC • BC Association of Clinical Counsellors • University of Victoria • Vernon Hospice Association, BC • BC Teachers' Federation (Workshops in over forty school districts)